

## MASTERFUL COACH TRAINING PROGRAM

Approved by International Coach Federation (ICF)

## Become an Associate Certified Coach (ACC)

Join the growing number of elite coaches who have completed the ICF coach training program to enhance their leadership, consulting or coaching role!

### Key benefits of attending this program

- Enhanced Executive, Leadership and Managerial skills that sets you apart as compellingly solution-centric.
- Respect and reputation as Executives, Leaders and Managers with influence and impact.
- Enhanced organizational innovativeness & strategy execution.
- Improved self esteem, accountability and innovation.
- Improved Work life balance and inter-personal communication.
- Higher ROI across business verticals.



### Program Differentiators

- Auriel Global is one of the few coaching companies in Asia that offers an Accredited Coach Training Program (ACTP) from ICF.
- A Global first - WISDOM TO THE FORE™ model is included in the Coach-Training program.
- Your empanelment as an Executive Coach and Coach on Demand with Auriel Global after your credentialing- offering Coaching services in India and globally.
- Further option of running our training programs in India and Internationally.

**Date:**

**27th -29th March 2014**

**Venue:**

**Bangalore & Mumbai**

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**080-69999284**

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The program is highly experiential and provides high caliber insight based Coach training that covers professional and ethical standards. The curriculum for this program is designed keeping your Coach training needs in mind, for your growth as a Leader and a Coach, for your *success*.

### Target audience:

The course is for anyone who aspires to become a full-time or part-time Coach and also for those who do on-the-job coaching, such as Senior Executives, Managers, HR functionaries, Directors and Trainers.

### Training Methodologies

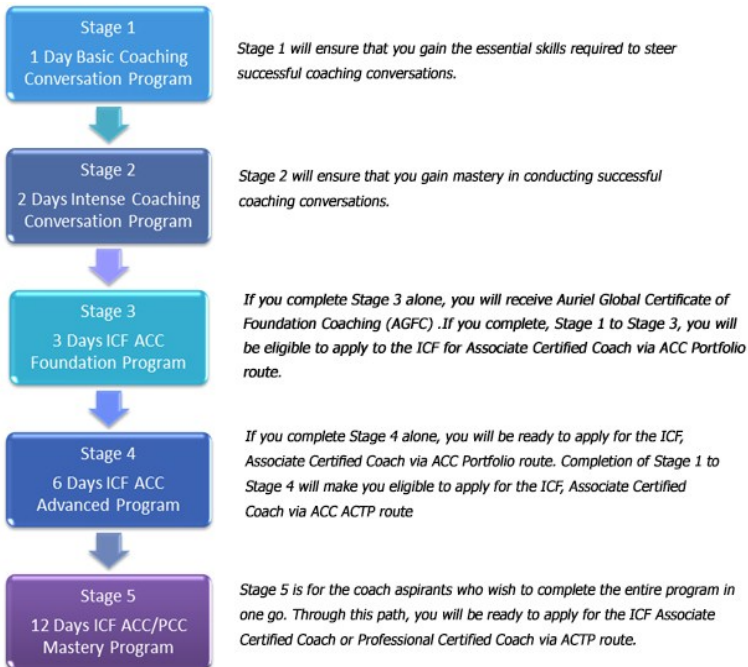
- ◆ Presentations
- ◆ Question and answer sessions
- ◆ Group activities and Role Plays
- ◆ Action Learning
- ◆ Video Nuggets

### Client Testimonials

*"The program is one of the truly international courses. I am able to implement the skills and tools at my work place and results are impressive."*

*"The course is highly insightful and made me lead the people and organization with ease and with better results."*

## ICF Credential Pathway



## ICF Research- How Coaching is beneficial?



Source: ICF Global Coaching Client Study, 2009

## Broad Content Outline

1. Meeting Ethical Guidelines and Professional Standards- This chapter helps to understand coaching ethics and standards and learn to apply them appropriately in all coaching situations.
2. Qualities of a Masterful Coach, Listening Skills and Powerful Questioning- Here, we are covering about how to focus completely on what the client is saying and is not saying, how to understand the meaning of what is said in the context of the client's desires, and how to ask questions that reveal the information needed for maximum benefit to the coaching relationship and the client.
3. Direct Communication -This chapter focuses on learning to communicate effectively during coaching sessions, and to use language that has the greatest positive impact on the client.
4. Getting Started- This chapter deals with understanding of what is required in the specific coaching interaction and to come to agreement with the prospective and new client about the coaching process and relationship.
5. Analyze Context & Layout Goals-Here, emphasis will be laid on evaluating multiple sources of information and making interpretations that help the client to achieve agreed-upon results. It also deals with setting inspiring short-term and long-term goals.
6. Leading Into Actions- Here, the focus is on to create with the client- opportunities for ongoing learning, during coaching and in work/life situations, and for taking new actions that will most effectively lead to agreed-upon coaching results.
7. Obtaining Result and Performance Review- In this chapter, we deal with keeping the client on track as per the coaching plan and achieving outcomes by following agreed-upon courses of action. We also deal with adjusting behaviors, outcomes and actions based on the coaching process and shifts in direction during sessions.
8. Observed Coaching Sessions, Practice Coaching sessions and Mentoring Sessions.

## About Auriel Global

Auriel Global specializes in Coach Training and Credentialing at ACC and PCC levels, Executive Coaching, Life Coaching & Mentoring, Consulting and Training which has its mission in "Enabling sustained, superior performance". Our team is highly passionate in bringing significant changes the way people and leaders think and deliver high impact results.

Our key value is – 'Faith in intrinsic human potential'.

[www.aurielglobalconsulting.com](http://www.aurielglobalconsulting.com)